



FOR IMMEDIATE RELEASE

Contacts:

Emily Wittmer
The Waterfront
ewittmer@wilkow.com
412-476-9157

Erin Hogan
WordWrite
erin.hogan@wordwritepr.com
518-339-2852

Fall Fest and The Great Pup-Kin Race are back at The Waterfront

Free activities, pumpkin patch and small dog race bring seasonal fun to local shopping center

On Sunday, September 19, The Waterfront Shopping Center in Homestead will host its annual Fall Fest celebration. The main attraction of the day is the center's annual small dog event, 'The Great Pup-Kin Race.' As The Waterfront's official kickoff to fall, the event provides an opportunity for families to celebrate the season with some outdoor fun.

Festival attendees will be treated to a complimentary pumpkin patch, musical performances by House of Soul and a host of free activities including face painting and balloon twisting. Aside from the fall fun, guests can also peruse the latest seasonal styles at The Waterfront's most popular retailers.

The always-anticipated Great Pup-Kin Race is for small dogs (25 pounds or less) and will take place mid-afternoon in Town Center. Canine participants will wear pumpkin costumes provided by The Waterfront.

As per the current guidance, all guests are encouraged to wear masks. Social distancing signage will also be included.

Please see below for a brief timeline of this year's Fall Fest:

1-5 p.m. Fall Fest activities
1 p.m. The Great Pup-Kin Race participant check-in
2-3 p.m. The Great Pup-Kin Race dog race
3:30-5 p.m. House of Soul takes the stage

WHAT: Fall Fest and The Great Pup-Kin Race

WHEN: Sunday, September 22, 2019
1-5 p.m.

WHERE: The Waterfront Town Center
149 West Bridge St.
Homestead, PA 15120

INTERVIEW OPPORTUNITIES:

- Representatives from The Waterfront



THE WATERFRONT

WHERE TRADITION MEETS TREND.™

- Dog owners and pup enthusiasts
- Event goers

For more information on Fall Fest and The Great Pup-Kin Race at The Waterfront, please call the center's management office at 412-476-9157 or visit [The Waterfront Facebook page](#).

Your coverage is invited

About The Waterfront

The Waterfront is a super-regional open-air shopping center located within three boroughs: Homestead, West Homestead, and Munhall outside the City of Pittsburgh. The center sits on land once occupied by U.S. Steel's Homestead Steel Works plant, which closed in 1987. The development officially opened in 1999. The Waterfront is home to over 70 specialty shops, restaurants, entertainment complexes, hotels, and retailers. The Waterfront was acquired in 2012 by M&J Wilkow and BIG USA Shopping Centers. For more information, visit www.waterfrontpgh.com.

###